



PROGRAMME ERASMUS+ KA2 Strategic Partnerships Project “READ-COM”

Reading Communities from paper books to digital era

Code: 2019-1-ES01-KA201-063967




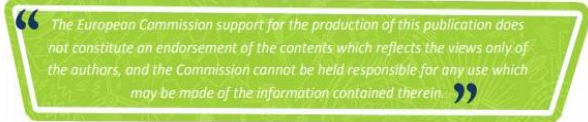


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DISSEMINATION PLAN

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SUGGESTIONS FOR DISSEMINATION DURING THE PROJECT

ELEMENTS TO KEEP IN MIND ABOUT LOGOS			
LOGO E+ CO-FUNDED PROJECT LOGO	 Co-funded by the Erasmus+ Programme of the European Union		They should appear in all the project documents that are edited: tabs, internal reports, documentation on the TEAMS project platform, products, partner website...
LOGOS DE PARTNERS			
TEXT ABOUT EXCLUSION OF LIABILITY			
Use of Open Licenses ¹	Need to indicate that products and documents are freely accessible, as indicated in the project (p.220): <i>“The presence of the online platform, where will be uploaded as OER the main educational contents (I.O.) developed by partners, in order to ensure their maximum accessibility, circulation and use by all those who want to know, examine in depth and adopt the guides”.</i>		

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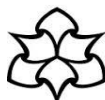
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RECORDS FOR DISSEMINATION DURING THE PROJECT		
TWITTER	@erasmusread19	Post a tweet with project progress in each country/partner by bimonthly/quarterly. At transnational meetings, send tweets about their development, tagging @sepiegob
INSTAGRAM	erasmusread19	Post a tweet with project progress in each country/partner by bimonthly/quarterly.
EACH PARTNER'S WEBSITES		On each partner's website should appear the link to the project website and the project logos and “co-funded” E+.
NEWSPAPERS		Articles should be published in the local newspapers of each partner's locality, with the progress of the project and the relevance it has. At least one article for each transnational meeting and multiplier events.
EDUCATIONAL MAGAZINES		Articles should be published in each partner's local/regional/national educational journals, with the progress of the project and the relevance it has. At least one article for each year of project development (promoted by each partner/partners in the same locality).
COMMUNICATIONS AT CONGRESSES		It is necessary that, throughout the project, the different partners come to Congresses, presenting relevant aspects of the project.
RADIO		Advertising in radio programs, in educational sections, of the project. Doing interview or podcast.
LOCAL TV		If it is possible to contact any local television and interview a project member (both coordinating partner and other partners)
PRESS RELEASES		If it is possible for institutions with a press office to issue a press release on the evolution of the project.
PRESENTATIONS/VIDEOS		It is recommended to make presentations or videos of the different meetings that are made, such as the one made in the first meeting or video about the process of creating the logo.
Photos		Set up a project photo repository in the project's virtual space (as well as videos/presentations).

With all these contributions, the partners will send evidence of each section to the coordinating partner, so that the coordinating partner can make a periodic report on the dissemination that is being made in the project.



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